

Biography of Ms Cécile Bonnefond

Holds an MBA degree from the European Business School (Paris/London/Frankfurt) and an Executive MBA degree from IMD (Switzerland).

Held various marketing and sales positions at Danone between 1979 and 1984, followed by 10 years at Kellogg's where she held various management positions including CEO of Italy, Greece and Cyprus.

In 1995, Ms Bonnefond joined Grand Metropolitan/Sara Lee where she acted as CEO of Grand Metropolitan Foods France then Sara Lee Bakery Europe.

Starting in 2001, she spent 9 years with LVMH, the nr 1 worldwide Luxury Group, where she held the position of CEO for the famous Veuve Clicquot Champagne, then briefly joining Le Bon Marché retail branch.

In 2011, she created her own Consulting Company. As such, she was active at the family owned EPI Group as Deputy Managing Director of the group and President of Piper & Charles Heidsieck Champagnes.

She now provides consulting services to various companies and sits on several Boards including Vandemoortele, Château Dauzac and non-profit organisations.