

Biography

Christine Blondel teaches at INSEAD (the global Business School located in Fontainebleau, Abu Dhabi and Singapore) where she co-directs “The Family Enterprise Challenge”, an educational programme for family businesses. She developed and coordinated INSEAD activities in the field of family firms for 11 years, since their initiation in 1997 (Wendel International Centre for Family Enterprise). She regularly speaks in conferences and advises business families. She is a board member of Compagnie du Bois Sauvage, a patrimonial company traded on Brussels stock exchange.

She is the lead author of the book “*L’entreprise familiale sauvera-t-elle le capitalisme? Portraits*” (Editions Autrement, January 2008), written with Anne Dumas. She contributed to the book “*La gouvernance de l’Entreprise Familiale: 77 conseils pratiques aux administrateurs, actionnaires et dirigeants*” (lead author Pascal Viénot) and to “*Gouvernance des PME-PMI patrimoniales, un nouveau modèle à construire*”, a publication of the French Institute of Directors IFA.

She wrote and contributed to several cases and articles on governance, large multi-generational family firms, factors of continuity, prevalence of traded family firms, successors’ dilemma, Fair Process, women in the family business, the sale of the family business.

She was trained to facilitate “The Road Map for Business Families” by the Institute for Business Families in Montreal, Canada.

She was a founding board member of the International Family Enterprise Research Academy (IFERA) and a board member of the Family Business Network International (FBN) from 2001 to 2004.

A graduate from Ecole Polytechnique (France, promotion 1977) and INSEAD (MBA 1981), she worked 3 years as a management consultant before joining Procter & Gamble, where she had positions in Marketing (Brand Manager) and Finance (Associate Finance Director) (1984 to 1993). She has four children.